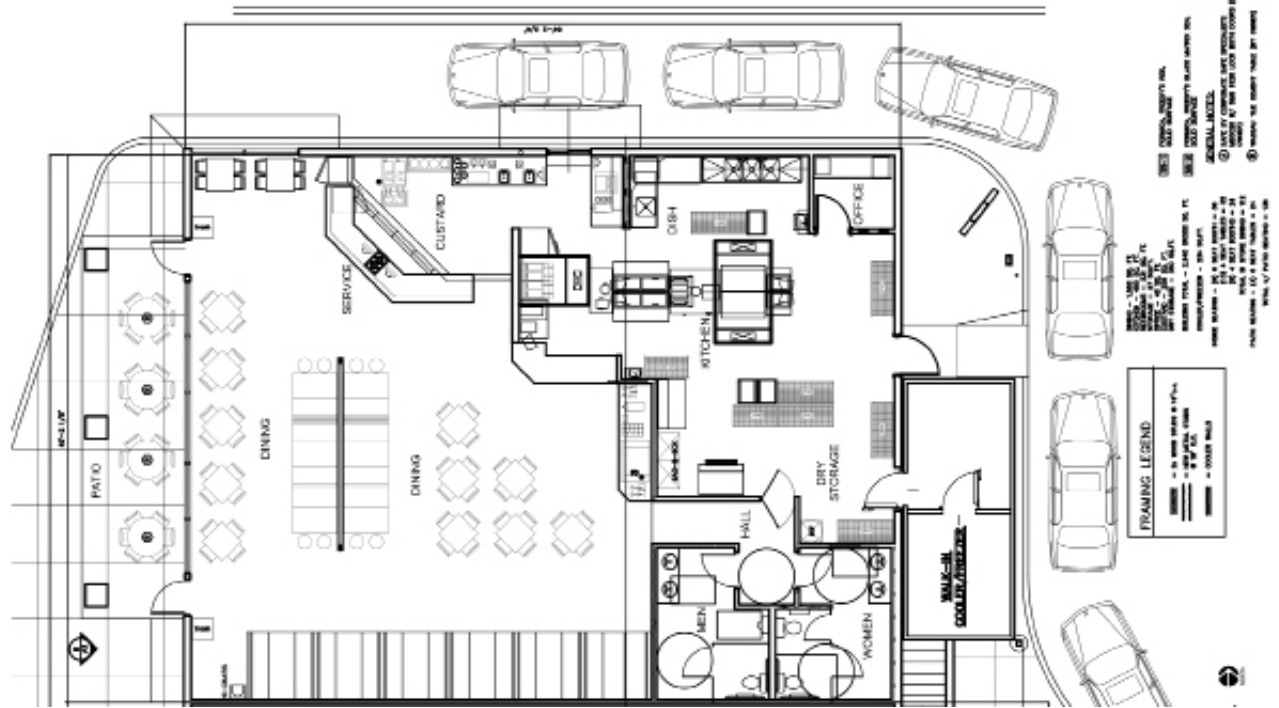




PROTOTYPE DESIGN



AVAILABLE TERRITORIES

Consider joining the future growth of Freddy's, with many territories still available around the country. Some regions are still available within the states Freddy's currently operates. See these featured franchise markets on the Business Opportunities section of our website.

SUBMIT PROSPECTIVE SITES TO:

FreddysUSA.com/real-estate/

DESIRABLE DEMOGRAPHICS

- Median incomes relative to average area demographics
- Traffic count of approximately 20,000 on roads with a speed between 30 and 45 mph
- Highway/arterial visibility and access
- Proximity to anchored tenants (i.e., movie theaters, retail big boxes, school campuses, medical complexes), or other viable traffic generators
- Family friendly neighborhoods
- Strong balance of residential and daytime population



FRANCHISE REAL ESTATE



Freddy's Frozen Custard & Steakburgers is an emerging quick casual concept, committed to creating a fun, friendly atmosphere where our guests can enjoy quality, cooked-to-order meals and freshly-prepared custard treats.

STORE DEVELOPMENT EVENTS

- First store opened in August 2002; freestanding building with a drive-thru.
- At the end of 2016, Freddy's had 240 restaurants operating in 30 states and 65 franchise groups.
- 200th restaurant opening, summer 2016
- Awards and Accolades
 - Inc. Magazine - 500/5000 list of "Fastest Growing Private Companies" - 2012, 2013, 2014, 2015 & 2016
 - Franchise Times Magazine® List of "Top 200 Franchise Chains" - 2014, 2015, & 2016
 - Entrepreneur® Magazine Franchise 500® - 2012, 2013, 2014, 2015, & 2016
 - Consumer Reports®, Top Restaurant Rankings - 2014
 - QSR® Magazine Best Franchise Deals - 2012, 2013
 - Business Insider - List of "8 Better Burger Chains Poised to Conquer America" - 2012
 - Technomic - Fifth Fastest Growing Chain Restaurant in the US and Canada - 2011
 - Wichita Business Journal Best in Business - 2011
 - Wichita Business Journal, Family Business Award 2016 - Emerging Companies

BRING FREDDY'S TO YOUR TOWN TODAY!

RECOMMENDED REAL ESTATE ATTRIBUTES

- Approximately 1 acre for free-standing building between 2600 and 3500 sq. ft.
- Outdoor seating a BONUS
- 50 or more parking stalls
- End-caps and Retrofits are considered
- Soft corners preferred
- 6 -7 car stack between order and pick-up for drive thru
- Going-home side of the street
- 100 seats or more

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